Andy Gibson - Sarah Osborne

BUSINESS

LAW



BUSINESS LAW





BUSINESS LAW

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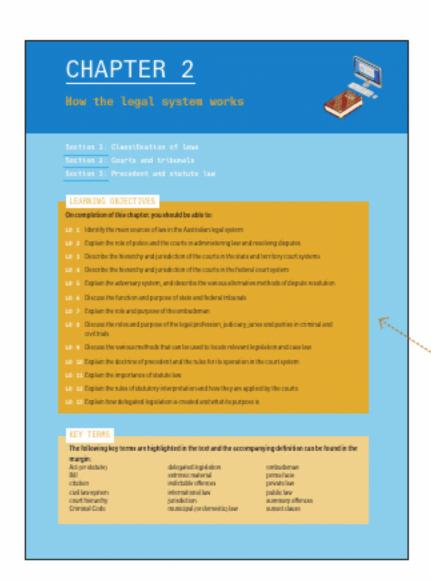
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HOW TO USE THIS BOOK



Learning objectives are stated at the beginning of the chapter, and are signposted in the margin where they are covered in the chapter. They provide an excellent framework and revision tool.

trailize the federal court system, the jurisdiction of each state and territory stops at the border. This remains, for example, that now South water law does not apply outside the bordersof wew South wales, and Queensland law does not cutered beyond the borders of Queensland. The same is generally one in all Ameralian state and territory jurisdictions. 100-100-11, there is an exception, and that can be found in an initiative browern western Ameralia (Gove-Booker ensise del 2005), South Amerika (Osse-Arelie Arcise del 2009) and the Northern Tentiony (Osse-Arelie Arcise del 2009) called the 'Cross-Border runter Scherne', in this scheme there are effectively no legal state or serritory borders in the outback region where they meet. The Cross-hander attaics Scherne enables police, magiorates, times-embreoment agencies, commu-nity corrections officers and prisons of one jurisdiction to deal with offences that may have occurred in another participating jurisdiction. The process of bringing and maintaining, or defending, a legal action (called **brigation**) is both time conventing and $\cos\theta_{\rm F}$ (the higher up the court bienarchy you go, the more experisize it becomes) owing so the complex procedural rules (or rules of evidence) employed within our court systems. This parsly explains why there has been a shift in recent times cowards aformative methods of dispute trackation such as orburals, mediation, arbitration and neighboarhood dispute orates. The legal system in Americka is adversarial in nature (compared with the law systems such as those found in Stronge, which are inequisiontal) and if the matter involves going to count, while using a solicitor or barrierer is not compulsory, more parties will inevitably use them when they are involved in highinous The solicitor will be used in pre-trial matern, while the bar-tions will represent the party in cours, in the case of a matter being branchey a tributual or alterna-tive dispute resolution, it is not unusual for legal representation for the parties not to be allowed. L0 2 WHAT ARE THE ROLES OF THE POLICE AND THE COURTS? The role of the police on these processing the community is responsible for a prochanding law-breakers. However, in practice this is a function that is usually better left to the police force. The police force plays undirector role) in the creation of new laws. Nor is usually better role (a though it certainly plays an indirect role) in the creation of new laws. Nor is THE ROLE OF THE POLICE The main function of the police is to enforce the laws created by other authorities. They serve the law itself, and are independent of the government. The police are the community guardians of the peace. (The armed forces are the guardians of the sage.) The dusies of the police include the apprehension of offenders against the criminal law;

the protection of life and property
 the enforcement of the law; and
 the safety of the public.



Key cases are listed at the beginning of relevant chapters.

Key terms are listed at the beginning of each chapter, and are highlighted in the text with an accompanying margin definition to assist students' understanding of the material (go to the glossary for a full listing of all key terms).

where a person coruracis with another so do work or perform services, and is can be indexed that the person employed has been selected because of their personal skills, competency or some other personal skill, failure to execute the work personally emistes the other purry to creat the contract as at an end, it is irrelesses that a third party who offers to take the place of the commoning party is equally well qualified so do the job. An exception to this rule is where the Hability that is transferred in one that involves no particular skill and it not connected with the character, credit or any other personal qualities of the premises:

of all of the parties corners, liability may be transferred by way of newation. This is a tripurthe (or direct-party) agreement where the original parties agree to rescind their contract in formalisms on the new contract being enterred into our the name terms between one of the original parties and a third party. This involves submittaining one original party with the dried suppray in what is a new agreement. For example, if a partner in a partnership deat, the old partnership is dissolved and replaced by a new one; if the creditors of the old partnership continue to deal with the new partnership, they are considered to have accepted the new largest an devict debute. parener as their debuor.

Equitable assignment At common law, assignment of rights is not possible. Equip, however, permits the assignment of commonal rights, including debs, provided that the following matters are: complied with:

- F The insension to assign must be clear.
- An assignment of a chose in action (ingress or right in an intengible item, such as a debt). requires consideration if the new holder is so have enforceable commercial rights.
- The debur is not bound until the debur receives notice, although it is enforceable between the assignor and the assigner. If the right involves a debt and the debtor is unaware of the assignment and p_0 , who original creditor, it is a discharge for that p_0 -ment and the assigner will have rights against only the assigner, not the debtor.
- I The assignor cannot give a better tide than the assignor has. For example, if the creditor assigns a debs to a third party and the creditor also twen the debtor, the debtor may not set off one debt against the other (called a set-off) to the datadvantage of the third party.

Property live statutes of the states and sentionies allow rights to be assigned and for the assigner to see in their own name as long as:

- the assignment is absolute; and
- In the assignment is in writing and signed by the assignor, and
- I motion in given in writing to the debotr or person liable under the commun.

The assigner cannot obtain a better ride than that of the assignor became assigners take their rights bubliest to equities! That is, they cannot obtain a better title than the manufetor.

By operation of law

in certain cases, assignment of rights can take place by operation of law. For example: • The exectaor of a will can enforce the rights that a decrased person had in contracts at the

NORTH MILELANDITIES IF THE PARTIES, EDICEMBE AND REMOTES - CHAPTER IS - 200

Remedies and time limitations

As a claim in negligent misrepresentation is generally a claim for pure economic loss, the claim mass be brought within $\sin \gamma \cos \alpha$ of the action accrosing under the tienizations Aco of the various Australian paradictions (in the nonthern Territory it is three years), so overest, if the misrepresentation results in personal injury, then the timinations Acro uniformly prowide that an action must be commenced within three years of the occurrence of the injury.

Professionals

The Amerakan Capital Tentiony, New South water, Queensland, South Ameraka, Turnania and victoria have coughlished a stannery standard of care for professionals. The term 'professional' applies to doctors, and may include people in other professions, such as densities, architects and solicitors in western Ameralia the term applies only to health professionals.

The number to be applied by the count in distributing whether such a person has acced with due care, as can be seen in to blow v radio $to to 1979 \times 5$ wCA 135, is described by:

- 3 reference to what could be reasonably expected of a person professing that skill (and not a grouser level of skill; and
- 1 the relevant circumstances as at the date of the alleged negligence and not a later date.

PREREQUISITES TO RECOVERY FOR NEGLIGENT MISSTATEMENTS

For a plaintiff to recover damages for a negligent misstatement, the plaintiff must establish:

- sability is important, the relationship between the parties, combined with reasonable reliance by the recipient on the misrepresentation and an assumption of responsibility by the speaker, must be shown. In addition, the court may take into account:
- the environment/request for factual information, professional advice or a the acrisuances of the enquiry in the central of the environment.
- whether there is a voluntary assumption of exponsibility or if it has been excluded—for example, by an exclusion classe as occurred in Medicy Syrae:
- whether the maker of the statement should know that the statement is to be used for a serious purpose; it is not necessary to know the precise purpose; and
- whether there is a third-party reliance (in Eryce villoteney, earlier, the builder who had built a house for a third-party was liable to any subsequent purchaser of the property).
- Abreach of duty. The plaintiff must establish that:
- the defendant made a representation or statement, and
- the defendant knew, or ought to have known, it was being requested for a serious purpose, and the representation and statement by the defendant would be acted on (actual reliance); and
- if the statement was inaccurate, they could suffer loss.

(No distinction is made between provision of information and provision of advice. Even predictions and omissions may be caught)

5 Damage. The plaintiff must establish that there is a connection between the defendant's omission and the damage they have suffered: the causative element. This means establishing that they have relied to their definent on the defendant's information or advice.

ONE PART I CIVE LIMBLITY

Character advertising

Character ad-emising—that is, the association of a profitor with a well-known character or personally—can be an effective way of adventising a produce. For example, in recent times there has been a significant increase in advertisers capitalising on the popularity of sporting personalisies for product promotion, it in care needs to be taken by adventisen to create that:

- approval has been obtained to use a character, see, for evample, to Audio double and y had Majari, Ringlo-Fibro CM and Ratus Philip Transo-Go LM [1989] FCA 185 (the advertmenters suggested that a product had some association with suggests character, Grocodile transfer, which is did not), where approval had not been obtained and the coun held that the adversistement was misleading and breached x S2 TiPA (which now would be caught by x 18 of the
- Corporation Ltd [1796] ATPR \$41-484, where Telema featured the notember science Perkins in in advertising without his approval and it was argued that there was an association between the two which did not exist. In this insumer the claim was unsuccessful, but it still resulted in court action because permission had not been obtained from the swimmer so une hi simage.

BUSINESS RISK MANAGEMENT ALERT When using character advertising, ensure that permission has been gained from the personality or character.



Minimizing the problem of association

The problem associated with character advertising can be reduced through the use of an express disclaimer repudisting any suggestion of a link between the character and the product or service being advertised.

Conduct in had taste

Section of docs not catch conduct that is undistinable or in had tasse or involves obvious evaggeration, unless it is misleading or likely to midead and has caused the consumer to think

Section 4, which death with miderating representations with respect to flatter matters, has the offers of widening the operation of 'mideraling' in a 18 by providing that, where a person makes a representation with respect to any flatter matter without materiality grounds for making the representation—for example, knowing it was trurne or incorrect or not caring whether it was true or not—the representation will be taken to be mideating to also revenes the onts of proof by, under a 4, requiring the person who made the representation to show that they had reasonable grounds for doing so.

Promises, predictions or opinions

unfilled promises, predictions or opinions can amount to misleading or deceptive conduct, but only in limited situations. Each case is determined on its own particular facts and used at the

SENSONAL WAS SPECIFIC CONSUMED PROTECTIONS WASON THE ACL. CHAPTER 10. 458

In brief boxes summarise key points relevant to the particular area of law under discussion.

Business tips and Business risk management alerts identify areas of the law that people in business need to be alert to or aware of.

Mistake and third parties

while the parties themselves may not be concerned about being removed to their original positions, innocent third parties may not feel the same way. Suppose A selfs a car so it under an 'apparent' commact, it then sells the car to C, if the original commact between A and it is now declared \star oid for missake, it has no side to ($\sigma \star$ normhip of) the cut and therefore cannot puss take on so C. The contract is \star oid from the beginning and the tide to the car \star -ill remain scord in A. C. who is a shird pure, would be required as common law either to return the carso A or pay A in -whee Cu sight so suc it is generally limited because it treatly disappears, it is because of this kind of injustice that the course place such stringers limitations on the operation \hat{p}_{ij} arion of missake.

Mistake of fact

Two principles are dear:

- 1 Only misuakes of face can render a constant soid, stone of the parties makes a misuake of low-leg, seeingly interpreting a suntari, a mistake of judgment (e.g. buying clothes and then not liking the style or colour) or a mistake as to quality, then that party generally control rely on the minute to a soid the control. However, money paid under a minute of law may be rerowentile, an iterial Southies Pay and v Commentarial iterial of necessity. [1992] HCA 48 illustrates, if the money was paid by the paper under a mistaken belief that they were under a legal obligation to pay it or that the payer was legally emitted to payment
- There are very few missakes of fact that provide grounds on which course can invalidate. a commerc. As a result, a plaintail may prefer to bring an action under x 4 of the sus-coal-a-Common care (ACL) for 'midenting representations with respect to its tree matters', under to 28–25 for 'treomecionable conduct' or under x 29 for 'falso or midinaling representations'.

DAVID SCCHRITIES PTV LID V COMMONWEALTH BABE OF AUSTRALIA [1882] BEA 48

THE COURT: High Court

lands, entered into an agreement with the control on the basis of restitutions. The tax was payable Commonwealth Bank for a foreign currency by the bank, not the borrower lean. Part of the agreement provided that the **COMMENT** The borrower paid the bank only the appellants were to pay the bank in expect of amount recovery to cover the last because the its withholding last last life. The first Court of the bank had represented that this transmission in the last sover reasolities to the But the clause requiring agreement for payment of the withholding last the borrower to pay the Last was sooid. Therefore, was void under the Income Not Assessment Act. the borrower did not one anything to the bank.

His control is the control of the co

DECISION: Payments made under mistake of lan FACTS: David Securities (one of the appel should be prime facie recoverable from the payer

BRIDGE CHARTER & THE



Structions where a commercian be discharged without either party withing it can be through the operation of law, and include the following:

- ii ankrupecy: if a person liable under a contract becomes bankrups, that person is summerily released from all debuy and liabilities.
- Material alternation: where a material alternation is made to a written contract without the comera of the other party, the comman becomes unenforceable for the party making the alteration.
- Merger: the merger of a simple comman into a formal comman (a deed) discharges the sim-
-) beath of either party: a contract for personal services will be discharged by the death of
- iminations legislation: lapse of time under the samue of limitations legislation of the masses and serricories will discharge a continue

By lapse of time at common law

in addition to the status of limitations legislation of the states and territories, an offer doesn't remain open for acceptance for an indefinite length of time at common law. It may cease to exist by lapse of time, which is what happened in table v Thoughlie (no.2)[1953] HEA 50. However, the length of time depends on the nature of the contract. The course will look at each case on its merits and decide what is reasonable [e.g. in a commen for goods, whether the goods are perishable, subject to market fluctuations, demand and sup-ply, the type of goods, etc.).

PACTS: A partnership deed gave the surviving option.
partner an option to parchase the decreased partner and partner. The deed didn't specify a functional time section of the option, and the surviving partner didn't contribe it until some 16 ments had decreased.

It is imagine a situation arising where 16 months is offer to emagine a situation straing where 16 months is offer to extrain specify.

CASE REPLECTION: In this case, what would you DECISION: The offer had lapsed by the 'passage consider to be a reasonable length of time before of time.' It was not reasonable for the surviving the offers to all lapse?

By virtue of a term in the contract

Forms may be included in an agreement that self have the effect of either prevening the agreement from becoming a contract (condition precedent) or bringing the contract to an end on the occurrence of a certain event (condition subsequent). These serms were discussed in

216 PMT 1 LAW IF CONTINCTS

- The **key cases** listed at the beginning of relevant chapters are identified by a red background in the text. The authors consider these cases important because they may have established new legal principles or clarified existing areas of law.
- Boxed cases that are broken up into parts, to make them as user-friendly as possible, have been integrated into the text. They contain:
- the court in which the case was heard (which is often important for determining the importance of the case for the purposes of precedence);
- an outline of the facts;
- the main issue(s);
- the decision of the court in which the case was heard;
- a brief commentary providing additional information about the case; and
- a case reflection question to encourage students to reflect on the case, the decision of the court and its application to business.

allows this). The cooling-off provisions do not apply to the renewal, everation or transfer of an naising franchise

Copy of lease

The franchisee must be given a cop_T of the lease or proposed lease.

The association of franchisees cannot be prohibited by the franchiser.

Prohibition on general release from Rabilloy. A functione cannot be required to give the functioner a general release from Rabillay to the

Right to mansky franchise

A franchisor must not unreasonably withhold construct ourseler the franchise.

The franchise agreement may be serminated:

- by the franchisor where there is a breach by the franchisee (the franchisee must be given reasonable since so remedy the breach);
-) by the franchisor where there is no breach by the franchisee (notice must be given six months before the end of the agreement); or

Besolving disputes

The parties should by to resolve a dispute through mediation, or at least approach the resolu-tion of the dispute in a reconciliatory manner and in good faith.

REVIEW GUESTIONS

- 14.1 Explain the charact fics and advantages and disadvantages of

 - b. spartneship and
- 14.2 Dispus the purpose of a trust.
- 34.4 If you decide to purchase a franchise, what documentation must the franchiser provid-

L0 4

WHY HAVE A BUSINESS NAME?

The majority of businesses register a business name when they commence trading, tuber than using the names of the owners. All business name registrations are now managed by the Australian Securities and investments Commission (ASAC) under a sational italiness name. Registration (which) system enablished under the Ansieves Names Assistation Ast 250 r (Cds).



BUSINESS RISK RAMAGEMENT ALERT Han entity is carrying on business in Australia or is registered under the Corporations Act 2001 (Cthy. and is not trading in the individual's name or thoname of the company, then its business name be registered. Failure to register under the Act is a strict liability offence and carries a penalty

In-chapter Review questions provide an opportunity for students to test their understanding of key concepts and issues as they arise in a chapter, and also serve as a quick revision.



An understanding of the following points will help you to better revise material in this chapter

- What is the difference between representations and terms? A representation is a statement of fact, made by one party before or at the time of the making the contract, which leach the other party to enter into the contract. Representations are pre-contractual and do not form part of the contract, and are not intended to be legally binding. Thus, they are not actionable in contract law. A term, on the other hand, is a statement of fact that is intended to be legally binding and is part of
- What is the importance of collateral contracts? Where a pre-contractual statement is not a term of the main contract, it may still have contracted effect as a collatest contract, thus providing the injured party with a remedy. Such a contract has an independent existence from the main contract and may be enforced by an action for breach of a promise. More importantly, the collatest contract is not caught by the parel exidence rule because it is onal.
- What types of terms are found in a contract? Terms found in a contract will either be express or contract by the parties or the courts.
- What is the difference between conditions, warranties and innominate terms? A condition is a term that is essential to the contract, breach of which allows the injured party to rescind or seek damages, or both, A warranty is a term of lesser importance and allows the injured party only to recover damages. An innominate term is an intermediate term that a falls between a condition and a warranty and may allow the injured party to terminate the contract.
- When are terms implied into a contract, and what is their effect? Five conditions must be sat-isfied for a term to be implied into a contract. The term must be reasonable and equitable: nec-essary to give business efficacy to the contract, so that no term will be implied if the contract is effective without it as obvious that "it goes without saying" capable of doar expression, and not in contradiction of any express term of the contract. Implied terms are intended to give business efficacy to the contract and may be implied from custom or usage, by statute, previous dealings
- What is an exclusion clause, and what is its effect on a contract? An exclusion of known as an 'exemption classe', 'exception clause' or 'limitation of liability classe' -- attempts to limit or exclude the liability of the person inserting it. In the case of signed documents, unless hand or misrepresentation can be established or these is statutory protection available, the signor is bound (CEstrange v Graucob 15d). In the case of unsigned documents, would a reasonable person have expected to find such a clause in that type of document? Have reasonable steps been taken to give sufficient notice of the term and, if not, can they be implied by trade usage or castom trade? If the classe has been properly incorporated into the contact, the courts nell constitute the classe contact property incorporated into the contact, the courts nell constitute the classe contact property in the party relying on its, Generally, a third party is not protected by an exemption clause unless them is express intension by the conflacting parties to cover that parties. If an exemption clause excludes liability for all terms in a contract, there is no thing left in the contract and it will be struck down by the courts.

TUTORIAL QUESTIONS

Fortiza loazed a shop from Westminster Properties, and he also fixed on the premises. When the time came for the lease to be renewed, Westminster Properties wanted to include a new clause in the tenancy agreement that the shop could be used only for business premises. Pontus made it dear that he valued to continue to five above the shop and that he resuld not sign the new leave. West-minater Properties stated that if Pontus signed the new leave, with the new term, these would be no objection to him continuing to live on the premises. Pontus signed for a three-year period. If Pontus

- At the end of every chapter (or chapter) section) there is material to engage, challenge and test students' understanding of the area covered in the chapter. This includes:
- **Key points**, which provide a summary of points and a good foundation for students to build their notes from; and
- Tutorial questions to encourage discussion and debate among students.

EDUCATOR RESOURCES

A suite of resources is provided to assist with delivery of the text, as well as to support teaching and learning.

Solutions Manual

The Solutions Manual provides educators with detailed, accuracy-verified solutions to the in-chapter and end-of-chapter questions in the book.

Test Bank

The Test Bank provides a wealth of accuracy-verified testing material. Updated for the new edition, each chapter offers a wide variety of true/false, short-answer and multiple-choice questions, arranged by learning objective and tagged by AACSB standards.

Questions can be integrated into Blackboard, Canvas or Moodle.

PowerPoint lecture slides

A comprehensive set of PowerPoint slides can be used by educators for class presentations or by students for lecture preview or review. They include key figures and tables, as well as a summary of key concepts and examples from the text.

Digital image PowerPoint slides

All the diagrams and tables from the course content are available for lecturer use.

PREFACE

The eleventh edition of Business Law continues to provide students of commercial or business law with an accessible and student-friendly but authoritative and comprehensive textbook. It provides extensive coverage of business law topics and considers the legal environment in which businesses must operate. Care has been taken to ensure that the text represents current law in all states and territories. Business Law will satisfy the requirements of most business or commercial law subjects throughout Australia.

This edition has retained the distinctive layout of the previous ten editions. The learning aids, such as **In brief**, **Business tips** and **Business risk management alerts**, and the boxed **cases** and **flowcharts**, continue to feature strongly throughout the text.

Perhaps the most significant change in this edition has been the consolidation of contract law into four chapters rather than the 10 chapters found in previous editions. The aim is to try and make it easier for students to:

- Understand how a contract is created (Chapter 3, 'Creation of the contract', contains an introductory section and then three sections: agreement, intention and consideration, all of which must be present for the creation of a simple contract);
- Chapter 4, 'Validity', considers whether the contract that the parties have created in Chapter 3 is valid; this requires consideration of three further elements—the capacity of the parties, what they have consented to and the legality of their agreement);
- decide what terms the parties have agreed to (Chapter 5, 'Terms of the contract', considers what it is exactly that the parties have agreed to and the importance

that should be attached to any statement in the contract that is a term rather than a mere representation—that is, whether it is a condition, warranty, innominate term or a consumer guarantee under the Australian Consumer Law (ACL)); and

- consider the rights and liabilities of the parties, including the issue of discharge, and the remedies available to an innocent party in the form of monetary compensation and/or an equitable remedy such as specific performance or an injunction (Chapter 6).
 - Further features of the text are as follows.
- The citation for Australian cases, where possible, is now in what is referred to as 'report-neutral' form. The reference to where the case may be found is cited not to a law report but rather to where it can be accessed online at sites such as AustLII or the sites of the courts and tribunals of the Commonwealth, states and territories. Students often cannot access a law library or understand how to find a law report or statute easily. However, today they are so computer literate that it is easier for them to look up what they need online.
- Topic coverage has been increased in a number of areas to reflect changing needs in student understanding of how the law interfaces and interacts with business. Discussions have also been fine-tuned throughout the text.
- All cases now contain a Comments section after the decision, setting out points to note about the case and putting it into a context that will help to give business students a better understanding of where a legal principle might have emanated from or how it applies to a particular fact situation.

- All cases also contain a Case reflection question at the end of each case, asking students to think about the case and the decision, and to reflect on the importance of the case and its application to business.
- identified: a list of key cases is provided at the beginning of the chapter where relevant, and each case is distinguished by a red background within the chapter. The authors consider these cases important because they may have established new legal principles or clarified existing areas of law, such as the decision of Grant v Australian Knitting Mills. They should be read to get a better understanding of how or why the law might have developed in, for example, the area of negligence in tort law.
- In addition to the text chapters that cover the subject material in most Business Law units, custom chapters are also available that cover a diverse range of other business topics.

The legal environment of business

Text chapters

Business Law presents topics that are traditionally part of business law courses.

Part 1—The legal framework contains two chapters that introduce the student to the legal framework of business.

- Chapter 1 (Legal foundations) discusses what law is; the interface between business and law; its major characteristics; the major sources and classifications of law; the origins of major sources of English law; the interface between Commonwealth and state powers and the role of the Australian Constitution; the division of powers under the Constitution; the difficulty of changing the Constitution; the role of the High Court in federal expansion; and, finally, what the separation of powers is.
- Chapter 2 (How the legal system works) is divided into three sections.
 - Section 1 (Classification of laws)
 looks at the classification of laws and
 the laws that make up the Australian
 legal system.

- Section 2 (Courts and tribunals) considers the role of the police and the courts within the Australian legal system that make up the federal, state and territory systems, including their jurisdictions (what matters they can deal with); the growth of e-technology in the courts; and the growth in alternatives to the courts, including alternative forms of dispute resolution, quasi-judicial tribunals and the ombudsmen. The section concludes by providing an overview of the adversary system, the role of the various parties in it, as well as the role and growth of class actions.
- Section 3 (Precedent and statute law) looks at where law comes from and how it can be found, as well as how to correctly cite cases and statutes for essays or answering problem questions. It then goes on to explain the importance of case law (the ratio decidendi and obiter dicta) and what is precedent as a source of law within the Australian legal system. The final part of this section begins by looking at how statute law is made by Parliament and then interpreted by the courts when doubts arise about the meaning of words or phrases when applied to particular facts; and concludes with a brief overview of the growing importance of delegated or subordinate legislation as a regulatory tool by all levels of government.

Part 2—Law of contracts contains four chapters on contracts: how a contract is created, whether the contract that has been created is valid and enforceable, what are the terms that the parties have agreed to in the contract, and what are the rights and liabilities of the parties including breach and remedies. Without contracts, business and the community as we know them today would not exist.

Chapter 3 (Creation of the contract) looks at how a contract is created. It is not concerned with whether the contract is valid; that is for the next chapter. This chapter is concerned with the elements that **must** be present for the creation of a simple contract. They are not in any order of importance—each has to be considered. The chapter has been divided into sections for reader convenience:

- Section 1 (The importance of contracts in society) explains the role and importance of contracts in society as well as some of the terminology you will encounter when reading the next four chapters. Without understanding what the purpose of a contract is and how it is created, it is difficult to see its relevance or importance to both business and the community generally. This section also considers the sources of contract law, what elements need to be considered in the creation of a simple valid contract, and the various ways in which a contract may be classified.
- Section 2 (Agreement between the parties) considers whether there has been an offer by one party and acceptance by another, as these two elements together form the basis of an agreement between the parties. If the parties have not reached an agreement on what it is they are contracting about, can there even be a contract? Can you contract by post or electronically?
- Section 3 (Intention to create legal relations) considers the element of 'intention'; that is, do the parties intend to create a contract that is legally enforceable in a court of law? If they do not intend to create legal relations, what have the parties created? Is the agreement commercial and serious in intent or non-commercial and lacking serious intent?
- Section 4 (Consideration), the final step in determining whether a contract exists, looks at the element of 'consideration'; that is, what is the price paid to buy the other person's promise? This payment is what distinguishes a bargain from a gift. No consideration, no contract.

- Chapter 4 (Validity) considers the issue of validity of the contract. Is the simple contract that was created in Chapter 3 because the elements of agreement, intention and consideration were present and identifiable—capable of being valid and enforceable? To determine validity, it is necessary to look at more elements: in this case, capacity of the parties, what they have consented to and whether what has been agreed to is legal. As with Chapter 3, these elements are in no particular order of importance in terms of determining whether the contract is valid or not.
 - Section 1 (Capacity of the parties) looks at the ability of the parties—including infants, corporations, bankrupts and mentally unsound and intoxicated persons—to fully understand what they have entered into (their 'capacity' to understand what they are entering into).
 - Section 2 (Is there genuine consent?) considers what the consequences are if one (or both) of the parties say they have misunderstood the situation (e.g. because of mistake, misrepresentation, duress, undue influence or unconscionability). Has an agreement been reached?
 - Section 3 (Is the purpose of the contract legal?) looks at the purpose of the contract and whether it is legal. What is the legal standing of the parties if a statute or the common law says the contract is void or illegal? Can it still be enforceable?

If each of the elements is satisfied in Chapters 3 and 4, then the contract can be considered to be valid. But that is not the end of the matter. There can still be uncertainty over exactly what the parties have agreed to. If this is the case, then the courts might need to examine what it is that the parties have agreed to.

Chapter 5 (Terms of the contract) considers what it is that the parties have agreed to (the 'terms' of the contract). The chapter begins by considering whether the statements made by the parties during

negotiations are intended to be 'mere representations' that are not enforceable or terms that the courts will enforce. Where a statement is a term, the chapter then considers its importance; that is, whether it is a condition, a warranty, an innominate term or, if a consumer contract, a consumer guarantee caught by the ACL. Strange as it may seem, it sometimes happens that what the parties think they have agreed to is not the same, and a dispute eventuates.

- Chapter 6 (Rights and liabilities of the parties, discharge and remedies). As for Chapters 3 and 4, this chapter is divided into Sections.
 - Section 1 (Rights and liabilities of the parties, and conclusion of the contract) begins by considering the rights of the parties and who is a party to the contract (an issue of privity) before moving on to consider the issue of assignment of liabilities and rights. This section concludes by looking at the ways in which a contract may be ended; that is, by performance, agreement, frustration, operation of law or lapse of time or dissolved or breached by virtue of a term such as a condition, innominate term, or warranty (or consumer guarantee if it is a consumer contract and caught by the ACL).
 - Section 2 (Remedies for breach of contract) considers the remedies that are available to the innocent party (i.e. the party not in breach). The innocent party may seek a remedy at common law in the form of damages. These may be nominal, ordinary or 'real', or exemplary, and liquidated (for a fixed amount), unliquidated (left to the court to determine) or a penalty. The innocent party may also seek a remedy in equity, which will generally be either specific performance to make a person carry out their contractual obligations or an injunction to restrain a party from breaking their contract.

Part 3—Civil liability The following two chapters outline tort law, in particular the tort of

- negligence. An understanding of negligence is important for business from an employer, managerial and employee perspective. These chapters will assist students to understand, recognise and evaluate tortious liability and potential negligence scenarios that may arise in business. Chapter 15 (additional content) contains further commentary on other areas of tort law that are relevant to business operations, including business decision making.
- Chapter 7 (Civil liability: The law of torts and negligence) begins by considering why an understanding of the law of torts is so important to business; the different types of tort actions; some of the general principles of tort law; the range of remedies available; the compensation available outside tort law; the importance of time in terms of commencing an action; and the distinction between tort and criminal law, and tort and contract law. The chapter then moves on to examine the tort of negligence, and what an injured party or plaintiff needs to establish in order to have a cause of action in negligence-for the plaintiff, the elements of duty, breach and damage; and for the defendant, the issue of defences. This is particularly relevant to business, for understanding and thereby mitigating potential losses in damages. The chapter concludes with a brief overview of what a successful plaintiff will recover if they win their case. It should be noted that, the duty question aside (which is still based on the common law), the remaining elements of breach, damage, defences and remedies are all now based on the civil liability legislation (for example, the Civil Liability Act 2002 and Legal Profession Act 2004 in New South Wales, the Civil Liability Act 2003 and Personal Injuries Proceedings Act 2002 in Queensland, and the Wrongs Act 1958 in Victoria).
- Chapter 8 (Applications of negligence to business) then explores some of the areas of tort absorbed by negligence, including occupier's liability, product liability,

non-delegable duties and strict liability, product liability, defective structures, negligent misstatements, the liability of professionals, vicarious liability, non-delegable duties and strict liability, breach of statutory duty and, finally, criminal negligence.

Part 4—Consumer law contains two chapters. The primary focus of this part is on consumer rights and protection, the changes that have occurred as a result of the ACL and the referral by the states and territories of their consumer protection powers to the Commonwealth.

- Chapter 9 (Statutory consumer guarantees and the Australian Consumer Law) examines the interpretation of the implied statutory consumer guarantees and their application to contracts involving consumers. The position of non-consumers (i.e. businesses) is examined in Chapter 10. The ACL replaced the implied terms of condition and warranty found in the old state and territory [Sale of] Goods Acts with non-excludable statutory guarantees, and extended the meaning of 'sale' by using the term 'acquire' instead. These terms were implied by the ACL into every contract for the sale of goods and services, and have expanded a consumer's rights in the event of a supplier or manufacturer failing to comply with a consumer guarantee.
- Chapter 10 (General and specific consumer protections under the ACL) discusses the consumer protection provisions contained in the ACL in regard to prohibited unconscionable conduct, misleading and deceptive conduct, and unfair trading practices. It also examines the new national regulation of consumer transactions, in particular unfair contract terms, unsolicited consumer agreements and lay-by agreements. The chapter examines the national scheme for product safety, product information and product liability created by the ACL. It then outlines the new system for enforcement and remedies under the new penalty regime introduced by the federal government in September 2018, bringing the penalty provisions in

the ACL into line with the trade practices provisions of the *Competition and Consumer Act 2010* (Cth) (which can mean fines of up to \$10 million per breach for corporations and \$500000 for individuals). The chapter concludes by providing a brief overview of the role of the states and territories in the protection of consumers.

Part 5—Business organisations and the law contains four chapters covering the law of agency, sole traders and partnerships, companies and incorporated associations, and choosing a business entity.

- Chapter 11 (Agency) examines the law of agency, the purpose of an agency and how it is created, the authority of the agent, the rights and duties of the agent and principal to each other, their liability to third parties, and how the agreement can be terminated.
- Chapter 12 (Sole traders and partnerships) begins by considering what is perhaps the simplest form of business ownership—the largely unregulated sole trader-how it is created and its advantages and disadvantages for a business operator, before moving on to consider a more formally regulated business structure: the partnership. The chapter then examines the essential characteristics of a partnership, how it is created, how it is distinguished from another similar entity (the joint venture), what the rights and liabilities of the partners are, as well as their duties, and how a partnership may be dissolved and its assets distributed. The final part of the chapter looks at what a limited liability partnership is.
- Chapter 13 (Introduction to companies and incorporated associations) examines perhaps the most important form of business ownership that exists in Australia today: the company. This chapter begins by considering the essential characteristics of a company, before discussing the different types of company that a business can choose from, and the legal requirements related to the management and windingup of the company. The chapter concludes

- by considering one other form of incorporated body—the statutory association which is widely used by clubs and associations that want the protection offered by incorporation but are not trading bodies.
- Chapter 14 (Choosing a business entity) examines which business entity is most suited to a particular business; that is, sole trader, partnership, company, trust or franchise (including a commentary on the Franchising Code of Conduct). The chapter also includes a commentary on the ASIC's national Business Names Register.

Additional content

If you prefer to customise the content to suit the needs of your course, we have a suite of additional chapters available for you.

- Chapter 15 (Other business-related) torts) examines some other businessrelated torts that are of growing importance to business that students should be aware of, be able to identify and then provide possible resolution for. First are the intentional torts, including trespass, defamation and the economic or business torts (which protect business interests and include intimidation, interference with contractual relations, conspiracy, passing off, injurious falsehood, deceit and misrepresentation). The second group is probably a misnomer because it consists of only one tort: nuisance. It is concerned with indirect harm involving the use and enjoyment of land and takes three forms: public nuisance, private nuisance and statutory nuisance. Finally, there is a brief overview of what are known as the statutory torts.
- Chapter 16 (Insurance) is concerned with a very important topic for businesses, because they cannot operate without incurring some risk and sometimes subsequent loss. Insurance is a means for business to protect its assets against the risk of loss and obtain compensation where loss occurs. This chapter examines the concepts underlying insurance, the making and construction of the insurance contract, the law

- regarding agents and brokers, and some common forms of business insurance.
- Chapter 17 (Sale of goods-business to business) examines the statutory rules that business has to operate under involving the sale of goods. The two earlier chapters on consumer protection (Chapters 8 and 9) largely focused on the rights of the consumer. This chapter considers how the contract is formed, the importance of the distinction between property (or ownership) and possession, the different classifications of goods, the transfer of title, how the contract may be performed, and the remedies for breach by either party. The chapter concludes by briefly examining what the legal position of the parties is when they are in different countries (the Vienna Sales Convention).
- begins by looking at the distinction between real property (or realty) and personal property. It includes a reference to the very important Personal Property Security Act 2009 (Cth). It also considers interests in land and how ownership and possession may be obtained, the mortgaging and leasing of land, and the rights and duties of residential and commercial landlords and tenants.
- Chapter 19 (Intellectual property) looks at a completely different kind of 'property' right called intellectual property, such as patents, designs, copyrights and trade marks. This is a particularly important area for a business because the failure to protect and manage its intellectual property can mean the difference between success and failure.
- Chapter 20 (Ethics and business practice) briefly discusses business ethics and morals, emphasising the idea that 'just because it is legal does not make it right'. The concepts of ethics and morals are considered in the context of the law, with reference to several ethical theories.
- Chapter 21 (Criminal law in a business context) discusses the criminal law aspects

- of business relationships. It considers white-collar crime as well as examples of criminal offences created by the various statutes referred to in the book. 'Chain of responsibility' legislation and its impact on management are also considered.
- Chapter 22 (Competition law) examines the operation and administration of the restrictive trade practices provisions contained in Part IV and the authorisations and notifications contained in Part VII of the Competition and Consumer Act 2010 (Cth) on businesses. Part IV prohibits anti-competitive business practices that could have the effect of substantially lessening competition such as cartel conduct. The aim of the Act is to strengthen competitiveness of businesses at the various levels of production and distribution of goods and services for the benefit of consumers and business in general. As a result of these aims, the Act has enormous importance for business.
- Chapter 23 (Insolvency and debt recovery) looks briefly at the process of debt recovery in the lower courts before examining personal bankruptcy and the choice for a debtor between a debtor's petition (voluntary bankruptcy) and a creditor's petition (involuntary bankruptcy), what amount to acts of bankruptcy, what the alternatives are to bankruptcy, and what property is available for payment of debts. The chapter concludes by looking at the issue of corporate insolvency.
- the employment relationship) begins by considering whether a person is an employee or an independent contractor, and why the distinction is important, before explaining how a contract of employment is formed, and what the rights and duties are of the employer and the employee. The chapter then considers aspects of the work environment, including the Fair Work Australia Act 2009 (Cth), the issue of discriminatory behaviour in the workplace and the national work health and safety regimen.

- Chapter 25 (Electronic commerce) looks at an area that is becoming very important for business. This is the area of electronic commerce, and this chapter examines some of the issues confronting business, including the electronic transactions legislation and electronic contracts, the legal aspects of maintaining a business website (and the jurisdictional problems that raises), and the issues of privacy, cybercrime and electronic banking.
- looks at the different methods that are used to pay for goods or services (i.e. bills of exchange, cheques, credit/debit cards and the growing use of electronic payments). The purpose and operation of the Financial Transaction Reports Act 1988 (Cth) is also examined.
- Chapter 27 Consumer credit and privacy) examines consumer credit under the new National Credit Code and the issue of privacy. It includes a reference to the Privacy Amendment (Enhancing Privacy Protection) Act 2012 (Cth).
- Chapter 28 (Ethics and regulations in marketing and advertising) begins by examining the connection between business and ethics before looking at aspects of marketing law, including the marketing mix and the legal factors impacting on marketing, and concludes by looking at some of the ethical and legal requirements for advertising in Australia.

Business application

Many business law textbooks take a legalistic approach to presenting legal topics to business students. A common comment from students in business courses is: 'Why are we studying law? We aren't going to be lawyers. If we need legal help or advice, we will go and see a lawyer.' While this statement is partly true, the reality is that an awareness of one's legal rights and a general knowledge of the law are increasingly important in business today. Regulators who make and enforce the

law, such as the ACCC, assume that individuals and companies both have an understanding of the legal processes that impact on their business. A failure to understand this in an area such as consumer law today, when the ACCC has introduced a new penalty regime for breaches of the *Australian Consumer Law*, could have catastrophic results for the business, as well as for the directors and officers of the business. This book recognises that what is important to students studying commercial or business law is a basic understanding of the application of court decisions, statutes and government regulation to both business and their daily lives.

A number of features have been incorporated into *Business Law* to demonstrate the application of law and government regulation to the business environment. These features are tools to make your learning more effective and help you see the relevance of the book's content to your life and work.

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We would be grateful for any further comments or suggestions from teachers or students concerning *Business Law*. Your feedback will improve future editions.

You can contact us at the email address below (and, yes, you will get a reply, as we do appreciate the input).

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KEY TO CASE REPORT ABBREVIATIONS

Some of the more commonly encountered case reports and references that can be found in Commercial Law are mentioned below. However, this is not an exhaustive list of all the case reports and references. Where the case reports are from another country or are a reference or journal, details appear in brackets after the report's name. It is also worth noting that where Australian cases have been referred to in the text, if the case is available online the citation is an 'electronic' online citation rather than a citation to a Law Report. This is to facilitate ease of access to cases for the reader who is interested in reading the full case rather than just an extract.

ABC	Australian Bankruptcy Cases	LR (NSW)	Law Reports (New South Wales)
AC	Appeal Cases 1891 to present (England)	LSB	Law Society Bulletin (South Australia)
ACL	Australian Current Law (a reference guide)		(articles)
ACLC	Australian Company Law Cases	LSJ	Law Society Journal (New South
ACLD	Australian Company Law Digest		Wales)
ALJ	Australian Law Journal (articles only)	LTR	Law Times Reports (England)
ALJR	Australian Law Journal Reports		Lloyd's Reports (England)
ALR	Australian Law Reports	MLR	Modern Law Review (articles)
ASLR	Australian Securities Law Reporter	NSWLR	New South Wales Law Reports
ATPR	Australian Trade Practices Reporter	NSWR	New South Wales Reports
All ER	All England Reports (England)	NTR	Northern Territory Reports
App Cas	Law Reports, Appeal Cases (England)	NZLR	New Zealand Law Reports
Aust Torts	Australian Torts Reports	QdR	Queensland Reports
Reports		QSCR	Queensland Supreme Court Reports
BCLC	Butterworths Company Law Cases	QSR	Queensland State Reports
CB	Common Bench Reports (England)	QWN	Queensland Weekly Notes
CLR	Commonwealth Law Reports	SALR	South Australian Law Reports
Ch	Law Reports, Chancery Division 1891 to	SASR	South Australian State Reports
	present (England)	SCR (NSW)	
DLR	Dominion Law Reports (Canada)	D (NCM)	Wales)
ER	English Reports (England)	R (NSW)	State Reports (New South Wales)
Ex/Exch	Exchequer Reports (England)	TLR	Times Law Reports (England)
FLC	Family Law Reports	TPC	Trade Practices Cases
FLR	Federal Law Reports	Tas LR	Tasmanian Law Reports
HL	House of Lords (England)	VLR	Victorian Law Reports
ILJ	Insurance Law Journal (articles)	VR	Victorian Reports
IPR	Intellectual Property Reports	WALR	Western Australian Law Reports
KB/QB	King's Bench/Queen's Bench Reports	WAR	Western Australian Reports
	1891 to present (England)	WLR	Weekly Law Reports (England)
LIJ	Law Institute Journal of Victoria (articles)	WN (NSW)	
LQR	Law Quarterly Reviews (articles)	WR	Weekly Reporter (England)

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